- > TITLE OF EVENT/ PROGRAMME (SEMINAR/ WEBINAR/ WORKSHOP/ EXTENSION LECTURE/ EXTENSION ACTIVITY/ ANY OTHER ACTIVITY): Ethical Approaches towards Scientific Research in Mass Communication
- > THEME OF THE EVENT/ PROGRAMME: Exploring the Intersection of Ethics and Communication Research
- > DATE: 11<sup>th</sup> May, 2023
- VENUE: Centenary Building of Asutosh College
- ➤ COLLABORATOR/S (IF ANY): IQAC of Asutosh College
- ➤ OBJECTIVE/ PURPOSE: To provide a clear idea about the Ethics in Research to the undergraduate students of 6th semester for their Dissertation Paper
- > SPEAKER/S / RESOURCE PERSON/S: Dr. Reema Roy.
- > TARGET AUDIENCE/ PARTICIPANTS: undergraduate students of 6th semester.
- > ATTENDANCE SHEET (If available):





➤ BRIEF REPORT ABOUT THE EVENT/ PROGRAMME: The seminar on "Ethical Approaches Towards Scientific Research in Mass Communication" was conducted by the Department of Journalism and Mass Communication on 11<sup>th</sup> May, 2023. It was a resounding success in promoting the importance of ethics in mass communication research. It provided a platform for open dialogue, knowledge sharing, and collaboration among attendees. The objective of a seminar on "Ethical Approaches Towards Scientific Research in Mass Communication" is to explore and promote ethical considerations and principles within the field of mass communication research.

EXPECTED OUTCOME: The event left the students inspired and better equipped to conduct research responsibly, ensuring that mass communication continues to serve the best interests of both researchers and public.

